LABOR IN THE CREATIVE INDUSTRIES: THE CASE OF FASHION
10.00AM TO 11.00AM
Welcome
Registration and refreshments

11.00AM TO 11.15AM
Introduction

11.15AM TO 12.00AM
Keynote speech
Multiple Fashion Labors
Véronique Pouillard

12.00AM TO 1.00PM
Lunch break

1.00PM TO 2.00PM • SESSION 1
Fashion Labor & Women’s Career-Making - Chair: Romy Wyche

- Fashion as Female Artistic Outlet: The Case of Sonia Delaunay, 1917-1930
  Joelle Neulander
- Isobel’s Workers. Constructing Local and Labour Identities in the British Dressmaking Trade, 1920-1965
  Hannah Wroe*

2.00pm to 2.30pm
Coffee break

2.30PM TO 3.45PM • SESSION 2
Fashion Intermediaries’ Labor Practices - Chair: Johanna Zanon

- French Connections within Oslo Fashion Production in the 1930s
  Tone Rasch
- ‘Fashion Designer, Managing Director and Business Tycoon’: Investigating the Multi-Faceted Identity of Frederick Starke
  Liz Tregenza
- The Prisunic Studio: Creative Processes, Ethos and Interactions within the Studio of a Retail Chain in 1960s France
  Sophie Chapdelaine de Montvalon

5.00pm to 7.00pm
Social gathering at Fuglen.
Open to speakers and participants.

Talks marked with an * are pre-recorded.
9.15AM TO 10.15AM • SESSION 3
Rethinking Collective Labor in Fashion Photography - Chair: Annie Fee

The Making of the Fashion Photograph: The Case of Vogue US Editorials and Covers (1936-1942)
Marlène Van de Casteele

Alice Morin

10.15AM TO 10.45AM
Coffee break

10.45AM TO 12.00AM • SESSION 4
Redefining Fashion Labor in the Digital Age - Chair: Tereza Kuldova

Five looks from Lotta Volkova. Or: How Post-Soviet Union-Bred Russian Aesthetics Democratized the Styling of French High Fashion
Vésmá K. McQuillan

Fashion as Produsage: Aesthetic Labour and Participation in Mediating Fashion Online
Synne Skjulstad

Redefining Job Outlines and Boundaries between Producers and Consumers within a New Fashion Supply Chain Based on a Local On-Demand Production of Modular Clothing in a FabLab-Like Environment
Elisabeth Jayot

12.00am to 1.00pm
Lunch break

1.00PM TO 2.15PM • SESSION 5
Fashion Labor, Education, Space, and Time - Chair: Johanna Zanon

Educating the Fashion City: Examining How the Content of Fashion Courses in the Second Half of the Twentieth Century Shaped London’s Fashionable Reputation
Bethan Bide

Fashion Education at the Monastir Higher Institute of Fashion and the Growth and Development of the National, Regional and International Textiles and Clothing Industries
Jihen Trabelsi Kraiem*

Learning Fashion Construction and Manufacturing Methods from the Past: History and Genealogy at the MTSU Historic Clothing Collection
Teresa King

2.15pm to 2.45pm
Coffee break

2.45pm to 4pm • Session 6
Teaching Fashion Labor at the Fashion Institute of Technology - Chair: Ragnhild Brochmann

Teaching Art and Design Students the History of their Careers
Daniel Levinson Wilk*

Teaching Fashion Labor
Eileen Karp*

Keeping a Fashion Labor Archive
Karen Trivette

4.00pm to 4.15pm
Concluding remarks
PRACTICAL INFORMATION

OsloMet
Clara Holsts hus, Pilestredet 46
0167 Oslo

Fuglen
Universitetsgata 2
0164 Oslo

Registration
fashionlaborconference.com

Convenors
Johanna Zanon & Romy Wyche

Co-convenors
Eirin Sæther & Liliegerd Hansen
Sophie Kurkdjian & Maude Bass-Krueger